

Minutes of the Aldergrove Business Association General Meeting
October 17, 2024 at 6:07 pm
At Bellevue Park Senior Living, 2882 272nd St.

Present:

Jen Davies, Secretary/Treasurer
Sharon Brown, Vice-President
Bonnie Angelini, Director
Vanessa Pike, Director
Colin Hamilton, Director
Sherri Martin, Director
Greg Davis, Director
Virginia Plant, Member
Angela Pearce, Member
Karen Long, Member

Regrets:

Jodi Steeves, President

1. **Agenda:** Moved by Vanessa and seconded by Bonnie that the October 17, 2024 agenda be adopted as circulated.
2. **Previous Minutes:** Moved by Vanessa and seconded by Sharon that the minutes from the September 19, 2024 General Meeting be adopted as circulated.
3. **Correspondence:** Nothing to report.
4. **Treasurer's Report:** Jen updated the group with the ABA's financial position. There is \$9776.37 in the ABA bank account. We received a \$250 donation from Country Lumber for the Little Lemonade Legends event. \$772.50 was paid for Little Lemonade Legends expenses, including park permit and lot rental, event insurance and cash prizes. There was 1 new member since last meeting – Do My Hair Studio, bringing our total membership number to 63.

Outstanding Business:

- a. Banner update –The Fall banners were installed all along Fraser Hwy. The Remembrance Day banners will go up in the median in the beginning of November. Jen told the group that if we wanted to go ahead with the shop local banner idea where individual businesses could sponsor and supply their logo, the printing cost would be \$120. So that's what each business would pay. We could hopefully get it designed at no cost. **Action: what would be the next steps for this?**

- b. Pillar in the community banner program – Keelie took a shot at designing these banners. The preliminary design was passed around to the group, and recommendations were given. Jen will make the changes and distribute to the BOD via email.
- c. Business raid program – Colin created a draft poster promoting the event. He also created a randomizer program to select the first business for the raid. Veronica’s Perogies was chosen. We also chose a second business – Cranky’s and third business – Wireless Country, as backups. Colin will contact Veronica and set a date and time for the raid. Colin will provide more details to Jen so she can start promoting the event.
- d. One minute video promos – Jodi not present to provide update.
- e. Social media “Shout Outs” – Jodi not present to provide update.
- f. Discount cards – Jen emailed the members asking them to pick up their discount cards or come to our next meeting. Nobody came to pick up the cards. Jen will email the members again.

5. Committee Reports:

- a. Membership (Sherri, Vanessa and Margie) – Vanessa went door knocking, talking to many of the businesses and handing out flyers.
- b. Events (Jodi, Margie, Bonnie, Vanessa and Sharon)
 - i. Moonlight Movie in the Park – Sharon and Bonnie reported that this event went really well. They will request for G&F to do it again next year. They would like better attendance next year, so an idea was discussed to have printed tickets that could be distributed to the kids at the end of the school year.
 - ii. Trick or Treat the Town – It was decided not to reserve the Aldergrove Plaza because businesses couldn’t spare staff to leave the stores and go to the Plaza for the event. However, we have a lot more businesses in the Cooperators and Save on Foods plaza who want to participate this year, so hopefully more kids will venture out that way. So far, it appears that more businesses are willing to participate this year. Jen asked for help delivering the Trick or Treat Here posters and orange balloons prior to Oct. 31. Sherri and Sharon offered to help.
 - iii. Remembrance Day – Greg offered to order a wreath for the ABA and lay it down at the event again this year.
 - iv. Shop Local event – Jodi not present to provide her ideas for this year. Perhaps we could have the Grinch attend the business raid and make this part of the Shop Local social media posts.
 - v. Christmas Tree Lighting event – taking place Nov. 24 from 4:30 – 6:00pm. Greg and Bonnie reported that they had their first meeting. There will be a Whoville theme this year, and Mrs. Claus will sing. There will be free hot chocolate and food. They asked for help in set up and take down,

and Sharon and Colin offered to help. The Christmas Committee is also looking for sponsors. Bonnie will send Jen the sponsorship details so she can email to our contacts. Bonnie also has an idea for a passport for the kids, where kids can get their passports stamped at local businesses for a chance to win a \$1000 scholarship.

6. New Business:

- a. Group photo was taken by Jen to be posted on social media.

7. Round Table:

- a. Bellevue is hosting an event this Saturday with a financial speaker.
- b. LSCC is offering free counselling for anxiety, addictions, etc.
- c. Karen Long reported that Alex Liu from the Aldergrove Zoo is really interested in participating with more events in the community. Karen will share his contact info with Jodi, Bonnie and Alyssa.
- d. G&F is promoting a \$1 million bursary for kids education. Must be a member with G&F. Bonnie will forward info to Jen to help promote.

8. **Next Meeting:** Nov. 28 at 6pm Bellevue Park Senior Living. Bellevue will offer a tour of their facilities starting at 5:30 before the meeting. Margaret from Crime Stoppers will make a presentation at the start of the meeting.

9. **Adjourn:** Moved by Vanessa and seconded by Colin at 7:30pm. All in favour.