

**Minutes of the Aldergrove Business Association General Meeting
June 15, 2023 at 6:05 pm
Gulf and Fraser Head Office, 3661 248 St., Aldergrove**

Present:

Jen Hinch, Secretary/Treasurer
Jodi Steeves, President
Robin McIntosh, Vice President
Sharon Brown, Director
Baylee Webster, Director
Greg Davis, Director
Bonnie Angelini, Director
Kylene Shannon, Director
Virginia Plant, Member
Scott White, Member
Tami Quiring, Member
Cheryl Young, Member
Nigel Thom, Member

Regrets:

No Regrets

1. **Agenda:** Moved by Tami and seconded by Greg that the June 15, 2023 agenda be adopted as circulated.
2. **Previous Minutes:** Moved by Sharon and seconded by Cheryl that the minutes from the May 18, 2023 General Meeting be adopted as circulated.
3. **Correspondence:**
 - a. Ideas for Aldergrove Star article – promote upcoming events and Minglers as outlined by Events Committee event, promote one of the Star advertisers or members (Aldergrove Fair), promote benefits of ABA (free advertising and vendor booth at the Fair), advertise recruitment of members to host Minglers and for sponsorship of our events. **Action: Robin will send Jen some info about the Aldergrove Fair.**
4. **Treasurer's Report:** Updated cashflow spreadsheet and membership list was distributed to group. One new member – BC SPCA Thrift Store. There are now 63 members.

5. Outstanding Business:

- a. Discount cards – Baylee has about 4 more discount cards still to distribute, plus the new discount cards printed for our newest members. She will also stop in and talk to businesses to promote the ABA while out and about.
- b. Aldergrove Fair advertising – once again, the Fair is offering free advertising on the big screen to our members. This year however, the advertising space will be shared along with the ABA. Also, if any new members join the ABA before July 14, they will get their own free advertising space on the big screen. This year the Fair is also offering the ABA a free vendor booth that we can share with our members. We will set up the table, tent and chairs and then set up a schedule for our members to sign up for a time slot to promote their business. No product sales allowed. **Action: Jen to email contacts to promote free advertising and design PowerPoint slide with member logos. Jen also to email contacts and promote vendor booth, and set up schedule.**

6. Committee Reports:

- a. Membership – this committee has not had a chance to meet yet.
- b. Events – this committee met on June 14, 2023. Present was Jodi, Nigel, Cheryl, Kylene and Greg. They will be looking for businesses to sponsor the events. Ideas discussed for upcoming months are:
 - i. Halloween - Oct. 31, 2023 from 2-4pm – participating businesses to hand out candy and have ABA coloured balloons outside of business to indicate their participation.
 - ii. Wine tasting event - June 2024
 - iii. Easter colouring contest – March 2024
 - iv. Shop local – Nov. 12-24, 2023 and again during Spring Break 2024
 - v. Christmas parade and business decorating – Dec. 2023
 - vi. Lemonade stands – matching a kid with a business
 - vii. Mingler events – 4 to 5 times per year (Feb., April, June, Sept., Dec.) meet at local restaurants. Free appy and drink for attendees. Thursday is best day for Mingler events. Invite educational speaker as well. First Mingler Sept. 21
 - viii. Remembrance Day – laying of ABA wreath on Nov. 11 at the Aldergrove Legion
 - ix. Mothers Day – May 2024 – have contest for locals to tell about their mothers and then select several to be celebrated with the community on banners
 - x. Community Heritage Days – Aug. 19, 2023

7. New Business:

- a. Facebook group chat and admin permissions – it was decided we will use WhatsApp instead of Facebook group chat. **Action: Jen to ensure all directors are set up on WhatsApp group chat.** Everyone now has admin permissions to post on the ABA Facebook page, except Robin who still needs to accept the invitation.
- b. 24/7 Security invoice – Lucky agreed to give us a 25% discount on his invoice for installing banners last Oct.
- c. Banner update – Jen contracted Cobra Electric to remove old banners and install new ones. This has now been done. We used a combination of banners that Jen found in storage – some with fruit and berries, and some Kindness banners that the kids designed in a previous year.
- d. Since all directors were present for this meeting, we were able to take a group photo for the website. **Action: Jodi to write a Letter from the President to put on the website as well.**

8. Round Table:

- a. The LCSS is hosting a car show June 24 at HD Stafford.
- b. The Fibromyalgia Foundation is hosting a Christmas in July hot dog fundraiser on July 8 from 10am to 2pm at their store.
- c. Kylene handed out some Aldergrove Fair posters to be displayed on our windows.

9. **Adjourn:** At 7:10 pm. All in favour.

10. **Next Meeting is AGM:** July 20 at 6:00pm at Jodi Steeves office.