

**Minutes of the Aldergrove Business Association General Meeting**  
**February 15, 2023 at 6:08pm**  
**Toy Central, 2993 272<sup>nd</sup> St., Aldergrove**

**Present:**

Jen Hinch, Secretary/Treasurer  
Sarah Murdoch, President  
Veronica Cave, Director  
Trisha Maass, Director  
Robin McIntosh, Director  
Tami Quiring, Member  
Scott White, Member  
Baylee Webster, Member  
Virginia Plant, Member  
Jodi Steeves, Member  
Angela Wonitowy, Member  
Cheryl Young, Member  
Nigel Thom, Member  
Bonnie Angelini, Member

**Regrets:**

Sharon Brown, Director

1. **Agenda:** Moved by Robin and seconded by Cheryl that the February 15, 2023 agenda be adopted as circulated.
2. **Previous Minutes:** Moved by Trisha and seconded by Cheryl that the minutes from the January 19, 2023 General Meeting be adopted as circulated.
3. **Correspondence:**
  - a. Ideas for Aldergrove Star article – Discount cards printed and will be distributed to members soon, Spring/Summer newsletter will be finalized soon and distributed, recap Valentine’s Day event, announce AGM date.
4. **Treasurer’s Report:** Updated cashflow spreadsheet and membership list was distributed to group. There was one new member this month – First Memorial Funeral Services. Some 2022 members also renewed this month. Bertrand Creek was inadvertently left off the list, but they are an active member. We now have 57 members.

## 5. Outstanding Business:

- a. Letter of Congrats to new mayors and council – Sarah wrote letter, but doesn't know how to send it from ABA email. **Action: Jen will ask Rob how to do this.**
- b. Banner Grant Application – Jen got quotes from 2 installation companies - \$1085 plus taxes to install 28 banners is quote from Screenguild. Big Bold and Beautiful quoted \$45 per pole. The permit is \$100 and can be completed online. Also waiting for quote from Cobra Electric, who has standing permit with TOL. It was decided we should apply for the grant, and use most of the money to pay for the installations. We can print some new banners and install the new ones on the median, and the older ones on the street. Robin suggested we print Aldergrove Business Association on the new banners. **Action: Jen to apply for banner grant.**
- c. Community Association Grant - Jen will apply for this grant and money will be used for promoting and staging our planned events for this year.
- d. Community Grant – Jen will discuss and coordinate with Robin about what we could use this money for. The Aldergrove Fair will also be applying for this grant this year with the money going to the Christmas parade.
- e. Discount cards – have been printed and are ready to be distributed ASAP. Email members and ask them to pick up their discount cards at Toy Central. All others will be hand delivered by volunteers, along with the ABA newsletters.

## 6. Committee Reports:

- a. **Membership:** Virginia has been doing more phoning. She called 20 businesses and 3 of those joined the ABA.

## 7. Events:

- a. Valentine's event recap - The Co-operators, Langley Meals and Wheels and Aldergrove Business Association teamed up with Parkside Elementary School to spread some Valentine's cheer to the community. Parkside students coloured and decorated Valentine's cards (over 250 were completed) and Langley Meals on Wheels delivered them to seniors and other participating groups in our area. Co-operators drew a random classroom that participated and will provide a pizza party in early March to this classroom as a thank you for participating.
- b. On the Menu – After emailing all the members, a few responded that they would be interested in hosting an event at their business. Trisha and Jodi haven't had a chance to plan this out yet, but they will get going on this soon. Discussion was had about renaming the event.
- c. Spring Break shop local – March 11-25. ABA businesses can donate a prize, and customers who shop at participating businesses can enter to win the grand prize. Gifts are needed by March 1. Sarah has designed some flyers - one outlining the shop local event, one for the Easter event and a newsletter outlining all the other upcoming events. These will be delivered to all Aldergrove businesses, not

just members. Robin could deliver to the Freshco Mall and Trisha could deliver to the Save On Mall area.

- d. Other upcoming events:
  - i. Easter Egg Hunt in collaboration with Jodi Steeves on Apr. 8
  - ii. Earth Day clean up on Apr. 22
  - iii. Taste of our Town in June
  - iv. Canada Day/Family Fun Day in collaboration with TOL?
  - v. Congrats to Grads – (Jodi will call high school and see if they're doing a dress drive)
  - vi. Community Heritage Day in collaboration with Heritage Society on Aug. 19
  - vii. Cruise In Sept. 9 (Sarah will contact them)
  - viii. Trick or Treat the Town
  - ix. Remembrance Day
  - x. Christmas

## **8. New Business:**

- a. Aldergrove Fair update – next meeting is Feb. 27 and Trisha will attend to represent the ABA. They have decided not to do the Canada Day parade this year. The Fair will be held on July 14-16 (2 ½ days). They'll have a beverage garden with local breweries and they'll use a bidding process this year. There will be 10 food trucks. They are upping the vendor rates this year. No big screen this year. Will they offer free advertising for ABA members this year again? Trisha will inquire about this at the next meeting. The Christmas parade will be held on Dec. 9, in collaboration with the ACA, ABA and Elks.
- b. AGM preparedness – AGM will be held on March 16 at 6:00 at Meals on Wheels. We should have snacks and beverages. Jen will ask Meals on Wheels for quote, and Co-operators will pay for it. We need to give at least 2 weeks notice to members and advertise the AGM in the newspaper. Jodi will provide to-do list of what needs to be covered at the AGM. Sarah will need to write a President's report that outlines our successes from last year, and what's in store for the year ahead. Jodi also suggested we could ask to use the boardroom at the Otter Co-op for events like this.
- c. Emailing members and non members – It was decided we should email both members and non members about upcoming meetings, etc. This will help promote the ABA to non members. We should include testimonials from members. We should start using Mail Chimp as well. Jen to ask Rob for login details.

## **9. Round Table:**

- a. Feb. 26 is Bertrand Creek cleanup and invasive species removal. Volunteers can meet at Aldergrove Centre at 10am.
- b. Fibromyalgia thrift store is open Mon., Tues., Thurs. and Sat. from 11-3. They are having a Spring raffle - \$5/ticket, buy at Thrift Store. Jen to promote on ABA Facebook page.

10. **Adjourn:** Moved by Trisha, seconded by Sarah at 7:40 pm. All in favour.

11. **Next Meeting is AGM:** March 16 at 6:00pm at Meals on Wheels.