

4th Annual

O'Wall Lantern



Please join the ABA and its members on the night of the Wall O'Lantern festival, as we will be lighting a wall of approximately eight hundred Jack-O'Lanterns.

Philip Jackman Park, 32nd Ave. & 271 St.
October 25, 2014

Raising money together, for local charities.

2014 Sponsorship Opportunities

Sponsoring this event ensures your company high-level exposure and a unique marketing opportunity to showcase your brand to families in a fun-filled atmosphere.

Pumpkin Carving *Contests*
Live Music *Face Painting*
Kids Activities *Pie Eating Contest*
Hay Rides *and More...*

The festival will attract over 3,000 spectators who will enjoy live music, hay rides, great food, lots of games & activities all day and of course, pumpkin carving.

A pie eating contest will add to the festive atmosphere, along with many experiences for the whole family!

Presenting Sponsor – \$1,500

- Business tied into Name of Event.
- Ability to create product tie-ins.
- Sponsorship of Pumpkin Carving.
- Prime location to create your visually unique pumpkin display located near the Pumpkin Tower.
- Promotion in all Print ads.
- Promotion as Lead Sponsors on all event flyers.
- Promotion on stage as a Lead Sponsor.
- Sponsor Logo on the "Thank You" signs.

Premium Sponsor – \$1,000

- Ability to create product tie-ins.
- Sponsorship of Family Activity Area.
- Prime location to create your visually unique pumpkin display located near the Pumpkin Tower.
- Promotion in all Print Ads.
- Sponsor Logo on all Wall O'Lantern Festival flyers.
- Promotion on stage as a Premium Sponsor.
- Sponsor Logo on the "Thank You" signs.



Gold Sponsor – \$750

- Prime location to create your visually unique pumpkin display located near the Pumpkin Tower.
- Sponsor Logo on all Festival flyers.
- Promotion on stage as a Gold Sponsor.
- Promotion in some of the Print Ads.
- Sponsor Logo on the "Thank You" signs.
- Sponsor Logo and link on the Wall O'Lantern Festival Website.

Silver Sponsor – \$500

- Sponsor name on all of the Wall O'Lantern Festival Flyers.
- Promotion on stage as a Silver Sponsor.
- Promotion in all Print Ads.
- Sponsor Logo on the "Thank You" signs.
- Sponsor Logo and link on the Wall O'Lantern Festival Website.

Bronze Sponsor – \$200

- Promotion on stage as a Bronze Sponsor.
- Sponsor Logo on the "Thank You" signs.
- Sponsor Logo and link on the Wall O'Lantern Festival Website.

Media Sponsor TV—Newspaper—Radio

- Sponsor will receive a 10x10 space in the Pumpkin Village.
- Promotion in the event flyer.
- Sponsor Logo on separate "Thank You" signs.

Media Sponsors will provide:

- Pro Bono TV—print ads to promote the Wall O'Lantern Festival.
- PSA announcements.
- Pre-event editorial and On-Air coverage.
- On-site Wall O'Lantern Festival coverage.

For more information on sponsorships,
call **604.381.2100**
email: paul@aldergroveba.ca
or visit us on the web at,
www.aldergroveba.ca

Connect with the
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